



**PTSA Executive Board  
Meeting Minutes  
9/11/2019**

- I. Call to Order, BC at 9:05
- II. Approval of August General and Executive Meeting Minutes: by MB, second by BJ, approved unanimously
- III. Officer Reports
  - a. School Report, Principal Trevor Honohan: was not able to attend because he is offsite
  - b. President, Brooke Castino
    - i. There will be a membership table in cafeteria during open house. TF, BC, KM and KR will be there. Membership will be there as well. Magnets and swag will be distributed.
    - ii. APS shirts will be on display available for purchase/order. Cost will be \$16. Goal is to gather orders, submit in 2 weeks and have shirts in by mid-October.
    - iii. Felix submitted Falcon 5K application for February 1<sup>st</sup>. Lady Track Shack is the same day, but we do not think there will be a conflict since Lady Track Shack pulls from different community. Farah Bloom is willing to sponsor the 5k again but needs to confirm with her partners.
    - iv. Next Executive meeting is October 2<sup>nd</sup>.
  - c. Secretary, Mickey Barkett
    - i. No report
  - d. Treasurer, Wendy Coomes:
    - i. Balance is currently \$11,433.97, and includes the roll over balance from last year of approximately \$3,000.
    - ii. WC updated expense reimbursement form. FL PTA provided other forms for APS PTSA and committees to use in tracking expenses.
    - iii. There will be a cash box at open house for membership and spirit store
  - e. VP Fundraising, Kristen Reynolds
    - i. KR has received a lot of commitments for auction items with many unique items, including a puppy. Format will include a brief presentation, discussion of auction items. 40 tickets have already been sold. Theme is date night attire and fun attitude requested.
  - f. PIE Coordinator, Will Dukes: Not present
  - g. Membership Coordinator, Tracy Foust

- i. Approximately 254 members currently. Donations have been generous and have come early compared to last year - membership fees and donations are already approximately the same as where we ended last year.
- h. VP Events, Kristin Morgan
  - i. Falcon Fling, "Accelerate": DJ is engaged; Swine & Sons donated food. We are starting to ramp up marketing including a banner near car loop and Falcon. Event has a consistent look with font, colors, vintage cars. Lifetouch is doing many of our banners for free or a discount. Insurance has been obtained.
  - ii. Hispanic Heritage Month: Corina Carrara will be involved. Senora Good will assist with event on October 4<sup>th</sup> with a flag parade in cafeteria. PTSA will support with decorations. Lydia in cafeteria will support the event with Hispanic themed food that month. Hispanic themed trivia on Falcon news and displays in library.
  - iii. Use interest forms from last year and this year to pull additional volunteers for cultural arts.
- i. VP Communications, Brittany Johnson
  - ii. BJ requests pictures for the newsletter.
  - iii. Post as much as you can because not all posts on social media reach every person.
  - iv. We are working on an Instagram account. BC will follow up with Laura Arja re Instagram account since it appears one has already been created.
- j. Parent Liaison Coordinator, Terri Guitton
  - v. Meetings were held and went well. Favorites form are going out this week. Room parents have been selected. We have two people for every class and some classes have three. Room parents are going green and do not rely on paper copies.
  - vi. Will send out emails from room parents to remind people to sign up for ADDitions, PTSA and purchase tickets for Accelerate.
- k. Outreach Coordinator, Maddie Heinen, not present
- l. Parliamentarian, Drew Sorrell: not present
- m. Past President, Francee Williams: No report.
- n. Meeting adjourned by BC at 10:05 a.m.